delaite gauthier

Creative Visual Designer

CONTACT

February 15, 1984 (42 years old)

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EDUCATION

2007 - 2010

Haute Ecole de La province de Liège
Bachelor's Degree in Graphic Design – Web

COMPÉTENCES

Web Design

Social Media Design

Newsletter Design & HTML

Print

Prototyping

Creative Problem Solving

French – English

TOOLS & TECHNOLOGIES

Adobe : Photoshop, Illustrator, InDesign, After Effect, Premiere, Animate

UI Design : Figma

Code : HTML, CSS, JS, Python

IA : Claude, Midjourney, Runway, Firebase, Codex

SKILLS

I'm passionate about design and technology and enjoy tackling both creative and technical challenges.
With a digital Swiss-army-knife mindset, I combine aesthetics, strategy and innovation to transform complex ideas into clear and impactful visual experiences.

EXPERIENCE

2013 - Present

Senior Creative Designer - Vanksen

At Vanksen, I help local and international brands build impactful digital platforms, bold visual identities and meaningful user experiences, guiding projects from early concept to final delivery.
Working at the intersection of design, strategy and technology, I design websites, campaign visuals, digital content and interactive experiences that strengthen brand presence and support communication objectives.
I collaborate to translate complex ideas into clear, engaging and effective digital solutions, ensuring visual consistency, usability and strong storytelling across all touchpoints.

2010 - 2013

Web Designer - NVision

I designed modern and responsive websites in collaboration with developers to ensure strong alignment between design and technical implementation.

2025 – Present

Founder — VesdreWatch

VesdreWatch is a civic application developed after the 2021 floods to monitor water levels in the Vesdre river basin in real time. Built with Firebase and AI, it provides personalized alerts and simplified data visualization to make technology accessible and useful to everyone.

2023 – 2024

Volunteer Art Director — Liège Bulldogs

As a volunteer for the Liège Bulldogs ice hockey club, I designed the club's visual materials (social media, print, arena screens) and introduced new concepts to increase fan engagement. My goal was to establish a strong and professional visual identity to strengthen the club's image and attract new sponsors.